

Subject: Re: Best of Downtown
From: Michael Lamb <Michael@downtownnews.com>
Date: 06/26/2017 10:04 AM
To: Michael Filson <mfilson@downtownla.com>

Hi Michael

Hope you had a nice weekend.
Yes, it's a "Thank you" ad for the most part.
But, you can look at last year's issue.

https://issuu.com/ladtn/docs/issuu_dtn_07-25-16/12

This year's issue will be different in that it is a stand alone one. No other news.
So it is a keepsake for downtowners.

If you do want to come on board, just let me know what size.

Best

Michael Lamb
Account Executive
Los Angeles Downtown News
1264 W. First Street
Los Angeles, CA 90026

213-482-5932 Direct
213-453-3548 Mobile
michael@ladowntownnews.com

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On Jun 26, 2017, at 9:51 AM, Michael Filson <mfilson@downtownla.com> wrote:

Michael,

What do people usually put in this issue? Is it a "Thank You" ad? Any examples?

Mike Filson
DCBID
Community Relations Manager

From: Michael Lamb [<mailto:Michael@downtownnews.com>]
Sent: Friday, June 23, 2017 10:29 AM
To: Michael Filson <mfilson@downtownla.com>
Subject: Best of Downtown

Hello Michael
Hope all is well and I'm sure you are going to miss Henna.

Wanted to check with you now regarding our Best of Downtown issue on 7/24. It is going to be a stand alone/keepsake issue with no other new except for the winners and nominees of Best of.

The rates are lowered and are lowered even further for clients that reserve space before 7/5. It is coming up fast, so let me know if you have a budget. Details attached.

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